Invitation to Danish-Israeli Cyber Security Webinar

Dear Copenhagen Fintech,

It is our great pleasure to invite you to take part in a 1,5 hour webinar on cyber security in the financial sector organized by the Danish Innovation Centre in Tel Aviv and Team8. The webinar will bring expertise from the Israeli ecosystem and shed light on:

- Current challenges and threatscape faced by the financial sector in light of COVID-19
- How to integrate cyber security and innovation based on insights into the Israeli cybersecurity industry and leadership of Israel's elite tech and intelligence Unit 8200.
- Innovation models in cyber security, discussion on talent, and overview of technological solutions with a special focus on insider threats.

Israel is one of the countries most prone to cyber-attacks, but it is also, in some sense by necessity, at the forefront of providing top-quality cybersecurity – military as well as civilian. Tel Aviv in particular has developed into a leading cyber hotspot, where 20% of all global venture capital for cyber is invested, more than 450 startups operate, and where the tech talent pool is unrivalled. Given its military first-mover advantage in cyber security, Israel has had a head start vis-a-vis many OECD countries on the civilian and commercial use of cyber, positioning it as one of the most advanced cyber ecosystems outside of the USA and China. During the past decade, Israel has fostered some of the leading companies in cybersecurity including mature cyber companies like CyberArk and Check Point and a vibrant group of startups and scaleups. Through solid venture capital investments, the companies are developing ever more advanced cybersecurity solutions.

It is this expertise we want to bring forward in this webinar organised by the Innovation Centre and Embassy of Denmark in Israel and Team8.
You can also find the event invitation at
linkedin: https://www.linkedin.com/feed/update/urn:li:activity:6720267397632139264

<u>Date</u>:

Nov 10th @ 3.00-4.30pm (Copenhagen time zone)

Please secure your place by responding to this email or write to Ann-Christina Lange: anclan@um.dk.
After your confirmation we will send a link for how to access the event.

This invitation is personal but please feel free to forward to any relevant colleague in your organization.

Agenda:

3.00	Welcome Notes	Anne Dorte Riggelsen, Danish Ambassador to Israel
3.15	Fireside chat: Cyber security and innovation in Israel – Outlook for 2021	Nadav Zafrir, CEO, former commander of 8200 unit will share his insights into the cyber ecosystem in Israel, the reason for its rapid growth and comparative advantage and talent sources. Troels Ørting, Chairman of the Advisory Board of the Centre for Cybersecurity, World Economic Forum will give his outlook into cyber security in 2021.
3.45	Challenge : Insider Threat	The session will review attack vector and the rise of its occurrence, especially during Covid. Ofer Israel, Founder & CEO, Illusive Networks will discuss possible solutions.
4.00	Challenge : Security solutions in light of COVID-19	The landscape of knowledge work is changing faster than ever. With remote work on the rise, employees and third parties (like contractors and partners) are using a broader range of corporate and unmanaged devices to access a wide variety of environments. Existing approaches like VPN, VDI, DaaS, MDM, or browser isolation are partial solutions, generally delivering insufficient security or a suboptimal user experience with high infrastructure costs. Marc Gaffan, CEO, Hysolate will discuss possible solutions.
4.15	Q&A & Concluding remarks	Moderated by Team8 and Innovation Centre Denmark

Innovation Centre Denmark is established as a collaboration between the Danish Ministry of foreign Affairs and the Ministry for Higher Education and Science. The center builds partnerships between Denmark and Israel in selected areas. Cyber security being one of its main focus areas within the last years.

Team8 is a company-building venture group with deep domain expertise in enterprise technology, data, AI and cybersecurity. The Team8 model integrates its in-house team of company builders with a dedicated community of C-level industry executives and thought leaders, to surface challenges, ideate solutions, and then validate and accelerate their success. The company is organized to support entrepreneurs with the expertise, resources and infrastructure they need at every stage of their company's development, including technology, market validation and talent acquisition. Bringing unparalleled expertise in data science, AI and cybersecurity, Team8's leadership team represents serial entrepreneurs and the former leadership of Israel's elite tech and intelligence Unit 8200. Founded in 2014, Team8 is backed by global companies including Microsoft, Walmart, Cisco, Barclays and Moody's, among others.